

| L Number | Hits | Search Text | DB | Time stamp |
|----------|------|---|----------------------------|------------------|
| 3 | 1460 | ((("set top" or STB) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event) | USPAT; US-PGPUB; EPO | 2003/09/24 16:50 |
| 4 | 748 | (((((("set top" or STB) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event)) and ("remote control" or "remote controller") | USPAT; US-PGPUB; EPO | 2003/09/24 16:42 |
| 5 | 69 | (((((("set top" or STB) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event)) and ("remote control" or "remote controller")) and "encoded signal" | USPAT; US-PGPUB; EPO | 2003/09/24 14:57 |
| 6 | 52 | ((((((("set top" or STB) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event)) and ("remote control" or "remote controller")) and "encoded signal") and (audio and visual) | USPAT; US-PGPUB; EPO | 2003/09/24 14:57 |
| 8 | 2 | ((((((("set top" or STB) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event)) and ("remote control" or "remote controller")) and "encoded signal") and (audio and visual)) and cues) and (sequence near3 event) | USPAT; US-PGPUB; EPO | 2003/09/24 14:57 |
| 7 | 11 | ((((((("set top" or STB) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event)) and ("remote control" or "remote controller")) and "encoded signal") and (audio and visual)) and cues | USPAT; US-PGPUB; EPO | 2003/09/24 15:29 |
| 9 | 4 | ((((((("set top" or STB) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event)) and ("remote control" or "remote controller")) and "encoded signal") and (audio and visual)) and cues) and (audio near2 cues) | USPAT; US-PGPUB; EPO | 2003/09/24 16:37 |
| 10 | 3 | ((((((("set top" or STB) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event)) and ("remote control" or "remote controller")) and "encoded signal") and (audio and visual)) and cues) and (audio near2 cues)) and (video near2 cues) | USPAT; US-PGPUB; EPO | 2003/09/24 15:30 |
| 11 | 37 | hendricks.in. and "set top" | USPAT; US-PGPUB; EPO | 2003/09/24 16:38 |
| 12 | 4 | (hendricks.in. and "set top") and "encoded signal" | USPAT; US-PGPUB; EPO | 2003/09/24 16:41 |
| 13 | 0 | ((hendricks.in. and "set top") and "encoded signal") and profile | USPAT; US-PGPUB; EPO | 2003/09/24 16:40 |
| 14 | 0 | ((hendricks.in. and "set top") and "encoded signal") and "viewing habit" | USPAT; US-PGPUB; EPO | 2003/09/24 16:40 |
| 15 | 0 | ((hendricks.in. and "set top") and "encoded signal") and (time adj stamp\$3) | USPAT; US-PGPUB; EPO | 2003/09/24 16:41 |
| 16 | 4 | ((hendricks.in. and "set top") and "encoded signal") and ("remote control" or "remote controller") | USPAT; US-PGPUB; EPO | 2003/09/24 17:00 |
| 17 | 1460 | ((("set top" or STB) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event) | USPAT; US-PGPUB; EPO | 2003/09/24 16:50 |
| 18 | 149 | (((((("set top" or STB) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event)) and "viewing habit" | USPAT; US-PGPUB; EPO | 2003/09/24 16:56 |
| 19 | 93 | (((((("set top" or STB) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event)) and "viewing habit") and profile | USPAT; US-PGPUB; EPO | 2003/09/24 16:51 |
| 20 | 0 | ((((((("set top" or STB) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event)) and "viewing habit") and profile) and ("encoded signal" near8 remote) | USPAT; US-PGPUB; EPO | 2003/09/24 16:51 |
| 21 | 12 | ((((((("set top" or STB) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event)) and "viewing habit") and profile) and "encoded signal" | USPAT; US-PGPUB; EPO | 2003/09/24 16:54 |

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| 22 | 1 | ("5724091").PN. | USPAT; US-PGPUB; EPO | 2003/09/24 16:54 |
| 23 | 41 | ("set top" or STB) near8 "viewing habit" | USPAT; US-PGPUB; EPO | 2003/09/24 16:56 |
| 24 | 25 | ((("set top" or STB) near8 "viewing habit") and profile | USPAT; US-PGPUB; EPO | 2003/09/24 16:57 |
| 25 | 0 | ((("set top" or STB) near8 "viewing habit") and profile) and "encoded signal" | USPAT; US-PGPUB; EPO | 2003/09/24 16:58 |
| 26 | 12 | ((("set top" or STB) near8 "viewing habit") and profile) and "encoded" | USPAT; US-PGPUB; EPO | 2003/09/24 16:58 |
| 27 | 7 | ((("set top" or STB) near8 "viewing habit") and profile) and "encoded") and ("remote control" or "remote controller") | USPAT; US-PGPUB; EPO | 2003/09/24 17:00 |
| - | 53900 | 725/\$.ccls. or 348/\$.ccls. | USPAT; US-PGPUB; EPO | 2003/09/23 15:08 |
| - | 2939 | (725/\$.ccls. or 348/\$.ccls.) and ("set top" or STB) | USPAT; US-PGPUB; EPO | 2003/09/23 15:08 |
| - | 1385 | ((725/\$.ccls. or 348/\$.ccls.) and ("set top" or STB)) and (ad or advertisement or advertis\$3 or commercial) | USPAT; US-PGPUB; EPO | 2003/09/23 17:17 |
| - | 1024 | ((725/\$.ccls. or 348/\$.ccls.) and ("set top" or STB)) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3 | USPAT; US-PGPUB; EPO | 2003/09/23 17:17 |
| - | 570 | ((725/\$.ccls. or 348/\$.ccls.) and ("set top" or STB)) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event) | USPAT; US-PGPUB; EPO | 2003/09/23 17:17 |
| - | 94 | ((725/\$.ccls. or 348/\$.ccls.) and ("set top" or STB)) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event)) and (award\$3 or reward\$3 or prize or coupon or discount) | USPAT; US-PGPUB; EPO | 2003/09/23 17:18 |
| - | 5 | ((725/\$.ccls. or 348/\$.ccls.) and ("set top" or STB)) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event)) and (award\$3 or reward\$3 or prize or coupon or discount)) and "response time" | USPAT; US-PGPUB; EPO | 2003/09/23 15:11 |
| - | 15 | ((725/\$.ccls. or 348/\$.ccls.) and ("set top" or STB)) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event)) and (award\$3 or reward\$3 or prize or coupon or discount)) and (response near3 time) | USPAT; US-PGPUB; EPO | 2003/09/23 17:17 |
| - | 1 | ((725/\$.ccls. or 348/\$.ccls.) and ("set top" or STB)) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event)) and (award\$3 or reward\$3 or prize or coupon or discount)) and (response near3 time)) and (time\$1stamp\$3) | USPAT; US-PGPUB; EPO | 2003/09/23 17:18 |
| - | 3 | ((725/\$.ccls. or 348/\$.ccls.) and ("set top" or STB)) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event)) and (award\$3 or reward\$3 or prize or coupon or discount)) and (response near3 time)) and incentive | USPAT; US-PGPUB; EPO | 2003/09/24 14:55 |
| - | 4620 | ("set top" or STB) and (ad or advertisement or advertis\$3 or commercial) | USPAT; US-PGPUB; EPO | 2003/09/23 17:17 |
| - | 2566 | ("set top" or STB) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3 | USPAT; US-PGPUB; EPO | 2003/09/23 17:17 |
| - | 1460 | ((("set top" or STB) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event) | USPAT; US-PGPUB; EPO | 2003/09/24 14:55 |
| - | 354 | ((("set top" or STB) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event)) and (response near3 time) | USPAT; US-PGPUB; EPO | 2003/09/23 17:18 |

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|---|-----|--|----------------------------|------------------|
| - | 108 | (((("set top" or STB) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event)) and (response near3 time)) and (award\$3 or reward\$3 or prize or coupon or discount) | USPAT; US-PGPUB; EPO | 2003/09/23 17:18 |
| - | 37 | (((("set top" or STB) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event)) and (response near3 time)) and (award\$3 or reward\$3 or prize or coupon or discount)) and (time\$1stamp\$3) | USPAT; US-PGPUB; EPO | 2003/09/23 17:18 |
| - | 11 | ((((("set top" or STB) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event)) and (response near3 time)) and (award\$3 or reward\$3 or prize or coupon or discount)) and (time\$1stamp\$3)) and (remote near2 control\$3)) and incentive | USPAT; US-PGPUB; EPO | 2003/09/23 17:19 |
| - | 18 | ((((("set top" or STB) and (ad or advertisement or advertis\$3 or commercial)) and stream\$3) and (response and event)) and (response near3 time)) and (award\$3 or reward\$3 or prize or coupon or discount)) and (time\$1stamp\$3)) and (remote near2 control\$3) | USPAT; US-PGPUB; EPO | 2003/09/23 17:20 |